



# **Event Report**

## **TiE Delhi-NCR Startup Expo 2018**

### **Pragati Maidan, New Delhi**

**October 6, 2018**

**Supported by**



**Department of Information Technology, Electronics and  
Communication (DITECH)**

### Event Details

**Name of the event:** TiE Delhi-NCR Startup Expo 2018

**Venue:** Pragati Maidan, New Delhi

**Date:** October 6, 2018

**Organized by:** TiE Delhi-NCR and supported by DIPP and SIDBI

### Event Overview

- The event was aimed at providing entrepreneurs a high visibility transformative platform where they can showcase their ventures, meet investors, engage with government organizations, attend knowledge sessions, receive one-on-one mentoring, network with business experts, explore partnership opportunities, find potential customers and interact with all the stakeholders that can help them scale new heights.
- The event brought together ecosystem players that can provide startups all the support they need to succeed and received overwhelming response from the Startup community. The value it generated for startups was immense and participation from different corners of the country showed the penetration of TiE Delhi-NCR as the leading enabler of the startup ecosystem.
- The event witnessed:
  - 20,000 participants from 175 cities
  - 500 start-up exhibitors
  - 200 mentors & experts
  - 100 partners
  - 75 investors
  - 1000 investor meetings in one day
  - Participation is free of cost

### Support from DITECH

- DITECH (Nodal Department) had supported Startups for participation in national or international events through assistance in complete sponsorship for the participation of startups *in TiE Delhi-NCR Startup Expo 2018, 6th October 2018*

### Event Session Details:



## **TiE Institute sessions at Startup Expo: 6 October 2018**

1000 to 1005

#### **Welcome Note**

Geetika Dayal, Executive Director - TiE Delhi- NCR

1005 to 1030

#### **Keynote Address – Rising India**

Ramesh Abhishek, Hon'ble Secretary – DIPP

Dr Saurabh Srivastava, Chairman Emeritus – TiE Delhi-NCR (Chair)

1030 to 1050      **Welcome Note: Dare to Dream**

Rajan Anandan, President -TiE Delhi-NCR & VP -SE Asia & India - Google

1050 to 1210      **Elevator Pitches: Shortlisted Startups**

Manasi Kulkarni , Co-Founder -Innoweave Biocare

Sanjay Agarwal, Founder - apnagodam

Anjan Kumar , Co-Founder - Greendzine Tech

Swati Kohli, Co-Founder - SM Learning Skills Academy For Special Needs

1210 to 1230      **Staying Relevant in a Rapidly Changing World**

Heike Birlenbach, Sr VP- Lufthansa Group Airlines & CCO Hub Frankfurt

1230 to 1245      **Elevator Pitch Jury Announcement – Grand Jury**

Alok Mittal, Board member, TiE Delhi-NCR and Founder & CEO, Indifi

Dr. Saurabh Srivastava, Chairman Emeritus, TiE Delhi-NCR

Rajan Anandan, President, TiE Delhi-NCR and Vice President, South East Asia & India, Google

Ramesh Abhishek, Secretary, Department Of Industrial Policy & Promotion

Vani Kola, MD, Kalaari Capital

Wolfgang Will, Senior Director South Asia, Lufthansa

1245 to 1325      **Women Entrepreneurs: Leading Change**

Kanika Tekriwal, CEO – Jetsetgo Aviation

Apeksha Jain, Founder – TheGourmetJar

Bindu Sharma, CEO & Co-Founder - Vya Naturals'

Aakriti Bhargava, COO & Co Founder – Boring Brands

Shaili Chopra, Founder- SheThePeople TV (Moderator)

1325 to 1330      **Special Address by Consulate General of Belgium**

Jean Francois AERNOUITS- Trade & Investment

1330 to 1430      **LUNCH**

1430 to 1515      **State Startup Policies: An Update**

Vishal Anand, Officer on Special Duty- Dept. of Information Technology, **Govt of Bihar**

Rajive Gulati, Ast. GM & In-charge Hartron Multi Skill Dev Centre, **Haryana**

Yogesh Khakre, COO of B-Nest Incubation Center, Bhopal Smart City, **Madhya Pradesh**

LN Gupta, Additional Chief Secretary, MSME , **Odisha**

Pradeep Gupta, Board Member, TiE Delhi-NCR and Chairman –CyberMedia Group (Chair)

1515 to 1600      **Funding: Give wings to your Dreams**

Sahil Dharia, CEO & Founder - Soothe Healthcare

Raghav Verma, Co-Founder - Chaayos

Prasoon Gupta, Co-Founder & CEO – Sattviko

Prayag Mohanty , Principal- IvyCap

Sanjeev Bikhchandani, Board Member, TiE Delhi-NCR & Vice Chairperson – InfoEdge (Chair)

1600 to 1645

**Growth Hacking: Treading Your Way to Scale**

Mandeep Manocha, Co- Founder & CEO – Cashify

Rashi Narang, Founder– Headsupfortails

Sakshi Vij, Executive Director- Carzonrent

Atul Todi, Co Founder & CEO- 10Times

Deep Kalra, Board Member, TiE Delhi-NCR and Founder & Group CEO – MakeMyTrip (Chair)

1645 to 1730

**De-mystifying the Fund of Funds**

Dr Ramesh Byrapaneni, Managing Director -Endiya Ventures

Subhadeep Sanyal, Principal - Omnivore

Sameer Mansukhani, Principal - Alteria Capital

Karthik Prabhakar , IDGVC India

Padmaja Ruparel, Co Founder- IAN & Founding Partner- IAN Fund (Chair)

**Annexures:**

**A. Pictures of the Event:**



## B. Startups Supported

CoE IoT startup list for TIE Delhi NCR startup Expo 2018					
Sr No.	Startup Name	Domain	Founder	Designation	Company contact info
1	Parkzap Labs	<a href="http://www.parkzap.com">www.parkzap.com</a>	Pranay Sharma Sumeet Mahapatra	Director	contact: 9899337647 email:
2	DronaMaps	<a href="http://www.dronamaps.com">www.dronamaps.com</a>	Utkarsh Singh Ronak Khandelwal	CEO & Founder President	info@dronamaps.com +91 7042434285, +91
3	Airveda	<a href="http://www.airveda.com">www.airveda.com</a>	Namita Gupta Prashant Gupta	Founder Founder	Email: info@airveda.com Tel: +91 9718190056
4	Center of Digital Excellence (CODE)	<a href="http://www.codeglobal.in">www.codeglobal.in</a>	Satyam Shivam Mayank Pathak	IoT Tech Lead Machine Learning Engineer	Email: inquiry@codeglobal.in
5	Gesture Research	<a href="http://www.gestureresearch.com">www.gestureresearch.com</a>	Munish Dhiman	CEO	Email: munish@gestureresearch.c
6	Curie Labs	<a href="http://curielabs.com/">http://curielabs.com/</a>	Saurabh Vij Abhinav Saxena	CEO and CTO	Email: svij@curielabs.com Ph: 9999950620
7	Hoopoun	<a href="http://www.hoopoun.com">www.hoopoun.com</a>	Amarjeet Singh Oberoi Bikramaditya Singhal	Founder and Co-Founder	email : info@hoopoun.com Ph: 9811173705 ,

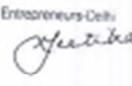

## NASSCOM 10K Incubated Startups List for TiE Delhi Expo 2018

S. No	Startup Name	Founders/Co-Founders	Industry	Underlying Technology	Brief
1	Acousterr	Nischay Grover www.acousterr.com	Music	Sound Modelling, Digital Signal Processing, Deep Learning	Acousterr is a application to create and playback music tablature (tab) for stringed instruments like guitar, bass guitar, ukulele, mandolin etc. Earlier there was no decent online application for tab creation. We are also doing R&D to create a deep learning based solution to get notes out of an audio file and convert that directly into a tab notation. Acousterr's tab player can playback any tab available online and so has the potential to be among the few must know apps for any musician. Good traction in past 4 months - getting 1000 unique visitors per day and monthly 75.6K pageviews as of march 2018. Revenue through advertisements and in-app purchases for premium features.
2	GraduFund	Abhijit www.gradufundnd.com	Fintech	Fintech, Microfinance Technology, Credit Score, Student Finance, Lending, Alternative Lending, Student Rewards App	GraduFund offers AI-based, hassle-free micro-financing and career connect to graduates through web and mobile platforms. We are partnered with financiers, educators, and merchants to provide relevant recommendations and enable transactions. Our flagship platform has a student-facing interface that engages users through a community membership, and provides recommendations on upskilling. Membership tier is approved from back-end based on unique score based on user demographic, academic, mobile and transaction data.  GraduFund also has a B2B client pipeline interested in our customer engagement chatbot solution, and backend transaction processing/predictive capabilities, best suited for microfinance and NBFC lending.
3	Litifer	Kislay/ Vivek www.litifer.com	AI / Marketing Tech	Natural Language Processing, Multilingual NLP, Chatbots for Marketing, Chatbots in ads	Litifer's NLP powered chatbots help Sales & Marketers realise better return for their Ad spend by providing 6x Visitor to Lead Conversion rates at half the cost. Through the same, Litifer also provides an unmatched opportunity to Re-target lost non-converted Visitors.
4	CiviCops	Vaibhav Gogia, Ashish Sharma www.civicoops.com	CivicTech	Natural Language Processing, ML, PHP, Chatbots, AI	CiviCops is a social intelligence organization, building civic-tech products for smart cities. Founded in April 2017, with a belief to empower citizens and governments, we use data and artificial intelligence to make grievance reporting and resolution faster and more efficient. We build chat and visual interfaces for citizens to report civic and social issues & our management dashboards work with various local governments, police, and civic-authorities to help them manage grievances, analyze sentiments and create better transparency levels.
5	Parkzap Labs	Pranay/ Sumeet www.parkzap.com	IoT	SmartParking, SmartTolling, Image Recognition & Classification, MicroControllers, Sensors, Big Data, Machine Learning & AI	Parkzap creates products for automated parking and Electronic Toll Collection by a combination of technologies involving making sensors, microcontrollers, machine learning software, integration of multiple hardware systems and e-Payments. Our patent is currently in process. Our clients include NHAI, Supertech, highway infrastructure companies and other major real estate organizations. We provide a seamless experience for the user at parking or tolls where a user's vehicle is automatically identified at entry and exit and accordingly fee is deducted from the user's wallet. Our technology reduces the hardware costs, civil work and installation costs and the manpower costs dramatically.
6	PeerXP	Manoj Kumar, Simran Malhotra, Vinit Koshti www.peerxp.com	IT Services	Cloud Computing and E-Commerce	We AIM to provide IT Software as a Services in a Software Marketplace, where consumers can find and discover softwares from various sellers, compare and purchase the best at low cost and go live in minutes with what they desire all at one place.
7	Digicomfort	Nitin Dhillon www.dcomfy.com	Hospitality/ Real estate	SaaS	Work to digitize paying guest industry and be the largest shared accommodation provider with real time inventory backed booking platform, the one of its kind. The vision is to be the one stop solution for PGs and ease the work of owners with our efficient and cost effective aggregation model of management and growth. Dcomfy.
8	Empass	Jaydeep Singh www.empass.mobi	EdTech / HR Tech	Mobile learning & assessment, Gamification, Android, iOS, AWS, Java, PHP, ML	Empass is a mobile-based Talent management platform for Enterprises and Academic Institutions. The platform offers bite-sized skill assessments to enable remote hiring screening, better retention of learning and increased employee/student engagement using gamification principles. Available as individual app (on google play & app store) as well as SDKs for use by enterprise & academic clients, Empass makes assessments & learning playful, simple yet powerful. Our clients include Amity University (as a Test Prep tool for their placement readiness), Koenig Solutions (as certification and training readiness solution) and PwC (as SDK into their GSTwithPwC for training teams & clients on GST knowledge). We pivoted from being a pure B2C solution and are seeing better traction with Enterprise clients and operate on a SaaS model.

IAMASStartup for TiE Delhi Expo 2018									
S. No.	Startup Name / Name of Company	Type of Company	Founder Name/mail id/contact	Incubation Area	Field	DIPP Registration No. / Date of registration	Brief about the startup	Team Size	Female Seats
1	HrBot (SkillMap) / OffCampusTest Technologies Pvt. Ltd.	Private Limited	Ashwani Kumar Gaur ashwani@skillmap.co 8882961151	GoH Mobile 10x Hub	AI driven platform for recruitment	DIPP20581 / 21.05.2018	This is a AI driven recruitment automation platform capable of assessing and screening large record of candidates in a short span of time.	9	2
2	Notifyvisitors.com / Tangpin web solutions lp	LLP (Limited Liability Partnership)	Siddharth sidharth@tagpin.in.com 9818393398	GoH Mobile 10x Hub	Advertisement & Reward	DIPP31219	Marketing Automation Software	8	7
3	MedTourEasy / MDTRESY Medical travel pvt.ltd.	Private Limited	AdilSahgir adil.sahgir2@gmail.com 9608357890	GoH Mobile 10x Hub	Market place for medical tourism	DIPP24641 / 21.08.2018	MedTourEasy is an online Global Medical Tourism & Wellness marketplace ( B2C) that connects International Medical Travelers to the Right Healthcare Providers and Doctors in different countries	1	0
4	Lamania / Lamamia Private Limited	Private Limited	SarveshLamani a sarveshverma@outlook.com 9767122344	GoH Mobile 10x Hub	Skill mapping upgradation and match making for jobs	DIPP19647 / 19.06.2018	Product helps the students and youth staying in tier 2/3 cities and small towns to find the jobs offered by various Government Departments/Agencies and even Private players located in nearby places. Additionally, the company offers all the assessment and preparatory tools and content to crack the exams and interviews required to grab these jobs.	3	1
5	Talkoye / Kapil Madan	Proprietorship	Kapil Madan kapil@talkoye.com 9818324568	GoH Mobile 10x Hub	AI / ML powered chat engine	Not registered	AI powered conversational intelligence platform which help businesses in improving their customer experience by gaining deeper insights from the business to customer interaction .	1	0
6	QkFeedback / Crezare Enterprise Private Limited	Private Limited	Anuj Rastogi Anuj.rastogi@crezare.com 9971002701	GoH Mobile 10x Hub	1st unified platform for public/user feedback	DIPP4051 / 09.08.2017	First of it's kind unified feedback platform that allows service providers to connect with their customers in a fast and simple way. Any Product manufacturer or service provider can use this platform in plug and play form without having any IT development skills. And customers can also share their feedback in just 2 minutes, its very simple, user friendly & quick.	1	0
7	DataCultr / Claym Media & Tech Pvt Ltd	Private Limited	Neel Juriasingani neel@claymx.com 9810640682	GoH Mobile 10x Hub	Data Analytics	DIPP23076 / 26.06.2018	DataCultr is a Data As A Service Platform, which allows App & product developers access to a wealth of user data to bring to life great innovations & experiences. Developers & device manufacturers can learn & analyse device usage, App usage & consumer behavior; all the data required to develop great products. DataCultr works with 'connected device' manufacturers and sits at an OS level to analyse device usage across Hardware; Software; Apps & Sensors. One single DataCultr SDK works across all devices & OS versions.	2	0
8	Billionables / Billion Ables Services Pvt. Ltd.	Private Limited	Sameer Garg sameer@billionables.com; billionables@gmail.com 8800510866	GoH Mobile 10x Hub	Product & Service Platform for Disables - Social upliftment	DIPP11371 / 14.11.2017	BillionAbles is India's first all inclusive online platform to discover accessible places, products and services for persons with special needs & elderly.	1	0
9	Ringlerr / JUV Technologies Private Limited	Private Limited	VishalSawani vishalsawani@gmail.com 9599955675	GoH Mobile 10x Hub	Caller identification application with caller intent feature	DIPP23729 / 05.07.2018	Ringlerr is a mobile application which helps users to simplify, enhance and prioritize their daily voice based mobile communication in real time. It is equipped with some invaluable and first of its kind tech features which allows users to have unparallel communication experience. Ringlerr helps users to connect in real time by letting users know the intent behind calling in advance.	1	0
10	Hopin / Nangli Internet Private Limited	Private Limited	MohakJuneja mohak@hopin.in 9646500758	GoH Mobile 10x Hub	Edtech (Content Delivery platform for students)	DIPP28828 / 29.10.2018	Hopin is India's largest content delivery network for undergraduate and graduate students enrolled across 35000 colleges and 800 universities enabling them to share, discover and subscribe course contents from trusted peers, faculty and institutional publishers for as low as Rs. 10/-, together on a platform eliminating piracy and renting. Publishers get paid for every subscription while subscribers get access to their course content across all device, anywhere for less than the price of a sandwich.	1	0
11	Life on Internet / Life on Internet Technologies Pvt. Ltd.	Private Limited	Ram Khandelwal ram@lifeoninternet.com 9811498239	GoH Mobile 10x Hub	Queue Management App	Not registered	Mobile application for live updates in Queue	1	0
12	Hoopoun / HOOPOUN INFOTECH PRIVATE LIMITED	Private Limited	Amarjeet Oberoi amarjeet@hoopoun.com 9811173705	GoH Mobile 10x Hub	Block chain based reward system	DIPP25696 / 14.08.2018	A Blockchain based Offer discovery app for Rewards and Loyalty Programs wherein users discover offers and earn reward points in crypto-tokens while shopping across different categories and redeem them for Product and Services, Convert them to Fiat currency or Trade for other Cryptocurrencies or Invest them in Financial Markets.	1	0
13	MCClient / MCClient Pvt Ltd	Private Limited	Chandan K Ghosh Chandan@miclient.in 9482595783	GoH Mobile 10x Hub	Automate Lead Management	DIPP18987	An effortless way to Automate Lead Management, Deliver Winning Proposals, Automate Client On-boarding and improve Payment Collection experience for Service Industry. Using multiple Lead generation platforms like IndiaMart, JustDial, UrbanClap and etc. is very easy. Now it is even easier to manage all these leads in One Place. If you have ever struggled to manage your Proposals and get your Clients to accept them..... MCClient is your solution.	3	2



# C. Sanction Order/ Bill invoice/ Approval

Tax Invoice																						
<b>DELHI NCR</b> <b>The Indus Entrepreneurs-Delhi</b> Regd. Office: C-482, Defence Colony, New Delhi Admin. Unit No. 1102, Tower-A, 11th Floor Advant IT Park, Plot No. 7, Sec-142, Noida Expressway, Noida - 201305 GSTIN/UIN: 07AAATT6042R12X State Name: Delhi, Code: 07 E-Mail: info@indusnewdelhi.org	Invoice No. <b>TIE18-19/10551</b> Delivery Note Supplier's Ref. <b>SPME/StartUP Expo 2018</b> Buyer's Order No. Dispatch Document No. Despatched through Terms of Delivery																					
Buyer <b>Haryana State Electronics Development Corporation Limited</b> Plot No.1, Phase-1, Udyog Vihar Gurugram GSTIN/UIN : 06AABCH1532Q2ZH State Name : Haryana, Code : 06	Dated <b>17-Sep-2018</b> Mode/Terms of Payment Other Reference(s) Dated Delivery Note Date Destination																					
<table border="1"> <thead> <tr> <th>Sl</th> <th>Particulars</th> <th>HSN/SAC</th> <th>Quantity</th> <th>Rate</th> <th>per</th> <th>Amount</th> </tr> </thead> <tbody> <tr> <td>1</td> <td><b>Sponsorship Fees</b> Participation for StartUP Expo 2018 scheduled on 6th October at Pragati Maidan, New Delhi</td> <td>998397</td> <td></td> <td></td> <td></td> <td>4,23,000.00</td> </tr> <tr> <td colspan="6"><b>Total</b></td> <td><b>₹ 4,23,000.00</b></td> </tr> </tbody> </table>	Sl	Particulars	HSN/SAC	Quantity	Rate	per	Amount	1	<b>Sponsorship Fees</b> Participation for StartUP Expo 2018 scheduled on 6th October at Pragati Maidan, New Delhi	998397				4,23,000.00	<b>Total</b>						<b>₹ 4,23,000.00</b>	Amount Chargeable (in words) <b>INR Four Lakh Twenty Three Thousand Only</b> HSN/SAC 998397 Taxable Value 4,23,000.00 Total 4,23,000.00
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Tax Amount (in words): <b>INR Seventy Six Thousand One Hundred Forty Only</b> Amount of tax subject to Reverse Charge	<table border="1"> <thead> <tr> <th>Taxable Value</th> <th>Integrated Tax Rate</th> <th>Integrated Tax Amount</th> <th>Total Tax Amount</th> </tr> </thead> <tbody> <tr> <td>4,23,000.00</td> <td>18%</td> <td>76,140.00</td> <td>76,140.00</td> </tr> <tr> <td>Total</td> <td></td> <td>76,140.00</td> <td>76,140.00</td> </tr> </tbody> </table>	Taxable Value	Integrated Tax Rate	Integrated Tax Amount	Total Tax Amount	4,23,000.00	18%	76,140.00	76,140.00	Total		76,140.00	76,140.00									
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Total		76,140.00	76,140.00																			
Remarks: Towards Participation for StartUP Expo 2018 scheduled on 06th Oct 2018 at Pragati Maidan, New Delhi Company's PAN : <b>AAATT6042R</b> Declaration We declare that this invoice shows the actual price of the services described and that all particulars are true and correct.	Company's Bank Details Bank Name : <b>Canara Bank</b> A/c No. : <b>0348201003138</b> Branch & IFS Code : <b>Okhla SSI Indl Estate &amp; CNRB0005348</b> For The Indus Entrepreneurs-Delhi  Authorized Signatory																					
 This is a Computer Generated Invoice																						